

# designer's welcome kit

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We are so excited to have you take part in SweetGeorgia Yarn's Individual Pattern Program! In this PDF, you'll find important information, including timeline, style guide, pattern guidelines, and abbreviations. If you have any questions or concerns, please feel free to email Tabettha Hedrick directly at [tabetha@sweetgeorgiayarns.com](mailto:tabetha@sweetgeorgiayarns.com).

## IMPORTANT NOTES

All samples, patterns, charts, and schematics are due 7 weeks before the scheduled release of your pattern. We ask that you please participate in all conversations with the Tech Editor(s) to ensure that issues and errors are addressed. Once the rough draft layout is complete, patterns go back to the Tech Editor for one more round and then to you for final approval. Also, please be aware that we occasionally use test knitters after the initial layout draft and there may be questions/issues that arise. Tabettha will forward those questions directly to you for answers.

It is especially helpful to have a clear, flat photograph of your sample when sending in your digital pattern. It enables our tech editors to work faster while waiting for samples to arrive.

We aim to support our customers as diligently as we can, but in those instances when we can't, we ask that you still be responsible for maintaining errata on your pattern. Customers will contact us with questions, which we will forward to you. When you've made corrections, we'll apply them in the appropriate places of all the printed and downloadable versions.

## DESIGNER CHECKLIST

For your pattern and sample, please make sure:

To **tag every completed project** with name, address, email, yarn used, and sample size.

**Pattern is written in Word using the (attached) template and matching indicated Style Guide.**

To include all abbreviations and special stitches used in the pattern.

Graphics are **NOT** embedded in the pattern document. Attach them to the email separately as a png, jpeg, or svg/ai file.

You have included gauge measurements for all patterns used.

Have taken a clear, flat photograph of your sample to send with your pattern email (this will help our Tech Editors as they start editing in case there is a delay in the sample shipment).

You have filled out the Designer Info Sheet.

Email your Word pattern, Designer Info Sheet, graphic files, clear flat photograph of sample, and headshot to:

Mail your sample to:

# pattern writing guidelines

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Please follow these pattern writing guidelines to ensure a smooth, efficient process. Do not hesitate to contact Tabetha Hedrick at [tabetha@sweetgeorgiayarns.com](mailto:tabetha@sweetgeorgiayarns.com) if you have any questions or problems as you work on your pattern.

- Please send your pattern as a Word or Text document ONLY. DO NOT format your document with columns, colours, photographs, etc. PDFs are not acceptable.
  - DO NOT embed charts or schematics in the Word pattern document. Send them as separate JPEG, PNG, SVG, or AI files.
  - For garments, socks, and hats, base your measurements off of the “to fit” standards found on the Craft Yarn Council website.
  - Please DO NOT use letter sizes (i.e., XS, S, M, L, XL). List sizes in both inches and centimeters. State sizes in terms of actual finished measurements, not “to fit” sizes.
  - Make sure to specify which size you made and the recommended ease.
  - You are responsible for the grading/sizing. If you know that you need extra support in this area, please contact us for assistance in finding a technical editor who can help you (note that their rates vary and these fees are not reimbursable by SweetGeorgia).
  - If you use a special technique that requires additional explanation, please include instructions in your own words. We cannot include instructions from books, sites, magazines, etc. of which you are not the author or to which you do not have rights. You can provide photos or illustrations if they are necessary to illustrate a technique, if you have the rights to these images.
- If you would like to provide tutorial photos for special techniques (encouraged!), ensure that they are hi-resolution, clear, close-up, and taken without flash.
- Give gauge in EACH stitch pattern used. If multiple needle sizes are indicated, please indicate which needles were used for the swatch.
  - Schematics may be hand drawn if necessary. Include both inches and cm for all measurements in actual, accurate measurements rounded to the nearest 1/4" / .5 cm. If you are scanning a hand-drawn schematic, please make sure to send it in a high resolution format.
  - Schematics should be drawn as a single piece laid flat for seamless designs and as separate flat pieces for seamed designs. Try to make your schematic proportional to the sample size and include as many measurements as possible.
  - Patterns should include both written instructions for each stitch used and a chart as needed.
  - We use Stitch Mastery and Envisio Knit for our charts. If you created your chart in either of these programs, it would be super helpful for updates to have the original file. Please feel free to include this.
  - Include a list of all abbreviations used in the pattern. If there is an abbreviation you use not from the list, please include the definition.

# style guide for patterns

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Please write your pattern with our style guide in mind. This will help reduce the time spent re-formatting and editing, and will also help reduce the chance of errors during the editing process. Your welcome kit includes a Pattern Template in Word to use.

## FINISHED MEASUREMENTS

Finished measurements should be as worn, after blocking, and must match final gauge. These measurements should be after un-pinning and yarn has relaxed some after stretching.

Use actual measurements, not "standard" sizing measurements or "to fit" measurements.

Please do not use S, M, L, etc. as this can be misleading. Please include a note about suggested ease:

e.g. "Intended to be worn with 2-4" / 2.5-5 cm positive ease".

For garments, socks, and hats, base your measurements off of the "to fit" standards found on the Craft Yarn Council website. <https://www.craftyarnCouncil.com/standards/body-sizing>

## MULTIPLE SIZES ARE INDICATED AS FOLLOWS:

32 (34 ½, 36 ¾, 39 ¼, 40 ¾, 43 ¼, 45 ½, 48, 49 ¾, 52, 54 ½)" / 81.5 (87.5, 93.5, 99.5, 103.5, 110, 115.5, 122, 126.5, 132, 138.5) cm (space between first # and parentheses, space between whole number and fraction.)

## YARN

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (X yd / X m per X oz / X g skein; X% Content, X% Content)

OR

X skein(s) SweetGeorgia Yarns Yarn Name, X each in Colour (MC), Colour (CC) (X yd / X m per X oz / X g skein; X% Content, X% Content)

OR (for different yarns)

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (MC) (X yds / X m per X oz / X g skein; X% Content, X% Content)

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (CC) (X yds / X m per X oz / X g skein; X% Content, X% Content)

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (CC2) (X yds / X m per X oz / X g skein; X% Content, X% Content)

## NEEDLES & NOTIONS

List needles in US and mm sizes.

Size X US / X mm needle

E.g.:

Size 7 US / 4.5 mm circular needle, 24" / 60 cm long

Size 1 US / 2.25 mm set of five double-pointed needles

*Adjust needle size if necessary to obtain the correct gauge.*

Two stitch markers, five buttons ¾" / 19 mm diameter, etc notions

sweetgeorgia

# style guide for patterns

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## GAUGE

Please list the gauge for each pattern used in the sample. Final gauge should correlate to finished measurements.

X sts and X rows = 4" / 10 cm in XX stitch using (specify size) stitches, after blocking.

E.g. :

24 sts and 32 rows = 4" / 10 cm in Stockinette stitch, after blocking.

17 sts and 25 rows = 4" / 10 cm in Garter stitch, with larger needles, after blocking.

## PATTERN NOTES

Include all notes on construction, including shaping details, unusual seaming, direction of knitting, flat vs circular, etc.

Do not include abbreviations in pattern notes - spell words out here.

## STITCHES USED

Write out the written instructions for all the major stitch patterns used in the sample.

E.g. :

Stitch Name (mult of X sts + X)

Rnd 1: XX.

Rep Rnd 1 for pattern.

X Stitch (mult of X sts)

Stitch Name (mult of X sts + X)

Row 1 (RS): XX.

Row 2 (WS): XX.

Row 3: XX.

Row 4: XX.

Rep Row 1 - 4 for pattern.

## PATTERN INSTRUCTIONS

- Inches noted as 1" rather than 1 in.
- Decimals for metric measurements, fractions for imperial measurements
- For metric measurements, use a space between the number and "cm" (e.g. 4" / 10 cm)
- Centimeters rounded to nearest 0.5 cm. Inches rounded to nearest ¼".
- Row numbers capitalized, including when referring to rows. e.g.: Rep Rows 2-4
- Capitalize first letter of row instructions. E.g.: Row 1: K1, p23.
- Space btw "Sl 1" "K1 tbl"
- Include new stitch count at the end of decrease/increase rows. E.g.: Row 1 (RS): K1, ssk, knit to end. X sts.
- When indicating decrease or increase instructions, write out the specific instructions and then follow with number of repeats. E.g.: Dec Row (RS): K1, ssk, knit to last 3 sts, k2tog, k1.  
E.g.: Rep Dec Row 3 (4, 5) times. X sts.

# style guide for patterns

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## PATTERN INSTRUCTIONS, CONT

- Be sure your instructions for multiple sizes reflects whether the number of steps is for multiple, singular or a mixed number. e.g.: Rep dec rnd 3 (4, 5) times more.
- When the only instruction in a row is to Knit or Purl, please spell out the instructions, e.g.: Row 1: Knit
- When used before a prepositional phrase, please spell out Knit or Purl. e.g.: Row 1: K4, p3, purl to next marker.
- Use an asterisk only at the beginning of a repeated action, e.g.: Row 1: K1, \* p2, k2; rep from \* to last 3 sts, p2, k1. (instead of: Rep from \* to \*).
- When a single set of instructions applies to all sizes, but a particular shaping move applies to only some, we use "0". e.g.: beginning with Row 5 (5, 5, 3, 3, 3, 3, 3, 3) of chart, rep increase rnd every 6th rnd 0 (0, 0, 9, 9, 5, 4, 3) times, then every 8th rnd 1 (6, 7, 0, 0, 3, 4, 5) time(s), then every 10th rnd 3 (0, 0, 0, 0, 0, 0, 0) times, incorporating new sts into Chart patt
- Use parentheses for multiple sizes or for "by the way" notations. Use square brackets to group a small set of actions to be repeated. e.g.: [K1, p1, C3B, p1, k1] 3 (4,5,6) times.

## BIO

Short 2-3 sentence bio.

Ravelry Your Rav ID

Web webaddress.com

Instagram @yourname

(Please remember to include your headshot when sending in files)

## FOR CHARTS AND SCHEMATICS

Do NOT embed your charts and schematics in the Word document. Send them as a separate JPEG, PNG, SVG, or AI file.

Stitch patterns included in Stitches Used should have an accompanying chart. These may be hand-drawn, but should be clear enough for our tech editors to duplicate. We use Stitch Mastery and Envisio Knit for our charts. If you created your chart in either of these programs, it would be super helpful for updates to have the original file. Please feel free to include this.

When using colours in charts, Stitches should be black and repeats/borders should be ready. For necessary additional repeat borders, blue should be second (and the rest are up to you!).

Schematics may be hand drawn if necessary. Please include both inches and cm for all measurements in actual, accurate measurements rounded to the nearest 1/4" / .5 cm. If you are scanning a hand-drawn schematic, please make sure to send it in a high resolution format.

Schematics should be drawn as a single piece laid flat for seamless designs and as separate flat pieces for seamed designs. Try to make your schematic proportional to the sample size and include as many measurements as possible.

# abbreviations

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Include only the abbreviations used in your pattern. Specific abbreviations we use include:

alt	alternate		
approx	approximately		
beg	begin(ning)		
BO	bind off (cast off)		
CC	contrasting colour		
cdd	centered double decrease: slip 2 sts as if to k2tog, k1, pass the 2 slipped sts over. 1 stitch decreased.		
circ	circular needle		
cn	cable needle		
CO	cast on		
cont	continue(ing)		
cm	centimeter(s)		
dec	decrease(ing)		
dpn(s)	double pointed needle(s)		
est	established		
foll	follow(s)(ing)		
inc	increase(ing)		
incl	including		
k	knit		
k tbl	knit through back of loop		
k2tog	knit two together. 1 stitch decreased.		
k3tog	knit three together. 2 stitches decreased.		
kfb	knit into front and back of stitch. 1 stitch increased.		
m	marker		
MB	make bobble		
MC	main colour		
M1	Make 1 stitch: Insert left needle, from front to back, under strand of yarn which runs between next stitch on left needle and last stitch		
			on right needle; knit this stitch through back loop. 1 stitch increased.
		M1L	Make 1 Left: Insert left needle, from front to back, under strand of yarn which runs between next stitch on left needle and last stitch on right needle; knit this stitch through back loop. 1 stitch increased.
		M1R	Make 1 Right: Insert left needle, from back to front, under strand of yarn which runs between next stitch on left needle and last stitch on right needle; knit this stitch through front loop. 1 stitch increased.
		M1P	Make 1 Purl: Insert left needle, from front to back, under strand of yarn which runs between next stitch on left needle and last stitch on right needle; purl this stitch through back loop. 1 stitch increased.
		meas	measures
		mult	multiple
		opp	opposite
		p	purl
		p2tog	purl two together. 1 stitch decreased.
		p3tog	purl three together. 2 stitches decreased.
		patt(s)	pattern(s)
		pfb	purl into front and back of stitch. 1 stitch increased.
		pm	place marker
		pssso	pass slipped stitch(es) over
		rem	remain(ing)
		rep	repeat
		rev St st	reverse stockinette stitch
		RS	right side(s)

# abbreviations

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rnd(s)	round(s)
sc	single crochet
sk2p	slip 1 stitch knitwise, knit two together, pass slipped stitch over. 2 stitches decreased.
sm	slip marker
ssk	slip 2 stitches individually as if to knit, then knit those 2 stitches together through the back loops. 1 stitch decreased.
sssk	slip 3 stitches individually as if to knit, then knit those 3 stitches together through the back loops. 2 stitches decreased.
ssp	slip 2 stitches individually as if to knit, then purl those 2 stitches together through the back loops. 1 stitch decreased.
sl	slip
st(s)	stitch(es)
St st	stockinette stitch
tbl	through back of loop(s)
tog	together
WS	wrong side(s)
w&t	wrap and turn. Bring yarn to front of work between needles, slip next st to right-hand needle, bring yarn around this st to back of work, slip st back to left-hand needle, turn work to begin working back in the other direction.
wyib	with yarn in back
wyif	with yarn in front
yd	yard(s)
yo	yarn over
yo2	double yarn over (yarn over twice)

Name  
Email  
1

Design Title  
Collection

### **Design Title**

Designer Name

Designer Email Address

Pattern Includes (list all the files included for layout):

Chart XX.png

Schematic XX.jpeg

Headshot.jpeg

### **TAGLINE**

2-3 Word description (e.g. a triangular shawl, a two-colour scarf, a buttoned cardigan, etc)

### **ROMANCE**

Describe your pattern in 2-3 sentences.

### **SKILL LEVEL**

Indicate Beginner, Easy, Intermediate, or Advanced

### **FINISHED MEASUREMENTS**

Finished measurements should be as worn, after blocking, and must match final gauge. These measurements should be after un-pinning and yarn has relaxed some after stretching.

Use actual measurements, not "standard" sizing measurements or "to fit" measurements.

Please do not use S, M, L, etc. as this can be misleading. Please include a note about suggested ease:

e.g. "Intended to be worn with 2-4" / 2.5-5 cm positive ease".

For garments, socks, and hats, base your measurements off of the "to fit" standards found on the Craft Yarn Council website.

<https://www.craftyarncouncil.com/standards/body-sizing>

Multiple sizes are indicated as follows:

32 (34 1/2, 36 3/4, 39 1/4, 40 3/4, 43 1/4, 45 1/2, 48, 49 3/4, 52, 54 1/2)" / 81.5 (87.5, 93.5, 99.5, 103.5, 110, 115.5, 122, 126.5, 132, 138.5) cm (space between first # and parentheses, space between whole number and fraction.)

### **YARN**

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (X yd / X m per X oz / X g skein; X% Content, X% Content)

OR

X skein(s) SweetGeorgia Yarns Yarn Name, X each in Colour (MC), Colour (CC) (X yd / X m per X oz / X g skein; X% Content, X% Content)

OR (for different yarns)

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (MC) (X yds / X m per X oz / X g skein; X% Content, X% Content)

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (CC) (X yds / X m per X oz / X g skein; X% Content, X% Content)

X skein(s) SweetGeorgia Yarns Yarn Name in Colour (CC2) (X yds / X m per X oz / X g skein; X% Content, X% Content)

### **NEEDLES & NOTIONS**

List needles in US and mm sizes.

Size X US / X mm needle

E.g.:

Size 7 US / 4.5 mm circular needle, 24" / 60 cm long

Size 1 US / 2.25 mm set of five double-pointed needles

*Adjust needle size if necessary to obtain the correct gauge.*

Notion, notion, notion, etc

### **GAUGE**

Please list the gauge for each pattern used in the sample.

Final gauge should correlate to finished measurements.

X sts and X rows = 4" / 10 cm in XX stitch using (specify size) stitches, after blocking.

E.g. :

24 sts and 32 rows = 4" / 10 cm in Stockinette stitch, after blocking.

17 sts and 25 rows = 4" / 10 cm in Garter stitch, with larger needles, after blocking.

### **ABBREVIATIONS**

Abbreviation meaning/instruction (tab space between abbreviation and meaning)

Include only the abbreviations used in your pattern.

### **PATTERN NOTES**

Include all notes on construction, including shaping details, unusual seaming, direction of knitting, flat vs circular, etc.

Do not include abbreviations in pattern notes - spell words out here.

### **STITCHES USED**

Write out the written instructions for all the major stitch patterns used in the sample.

**Stitch Name (mult of X sts + X)**

**Rnd 1:** XX.

Rep Rnd 1 for pattern.

**X Stitch (mult of X sts)**

**Row 1 (RS):** XX.

**Row 2 (WS):** XX.

**Row 3:** XX.

**Row 4:** XX.

Rep Row 1 - 4 for pattern.

### **SPECIAL TECHNIQUES (OPTIONAL)**

If you use a special technique that requires additional explanation, please include instructions in your own words. We cannot include instructions from books, sites, magazines, etc. of which you are not the author or to which you do not have rights. You can provide photos or illustrations if they are necessary to illustrate a technique, if you have the rights to these images. If you would like to provide tutorial photos for special techniques (encouraged!), ensure that they are hi-resolution, clear, close-up, and taken without flash.

### **PATTERN**

**Section Header (example: Set-Up, Back, Front, Body, Sleeve, etc)**

Section Subheader (example: Neck Shaping, Cuff, Shoulder Shaping, etc)

Inches noted as 1" rather than 1 in.

Decimals for metric measurements, fractions for imperial measurements

For metric measurements, use a space between the number and "cm"  
(e.g. 4" / 10 cm)

Centimeters rounded to nearest 0.5 cm. Inches rounded to nearest ¼".

Row numbers capitalized, including when referring to rows. e.g.: Rep Rows 2-4

Capitalize first letter of row instructions. e.g.: Row 1: K1, p23.

Space btw "SI 1" "K1 tbl"

Include new stitch count at the end of decrease/increase rows, after a period.  
E.g.: Row 1 (RS): K1, ssk, knit to end. X sts.

When indicating decrease or increase instructions, write out the specific instructions and then follow with number of repeats. E.g.:

**Dec Row (RS):** K1, ssk, knit to last 3 sts, k2tog, k1.

Rep Dec Row 3 (4, 5) times. X sts.

Be sure your instructions for multiple sizes reflects whether the number of steps is for multiple, singular or a mixed number. e.g.: Rep dec rnd 3 (4, 5) times more.

For Specific Size instructions, do not include other sizes. Make ONLY in all caps. Indent to the Right.

Eg:

Sizes 32 (34 ½)" / 81.5 (87.5) cm ONLY

Working in est patt, BO 2 (4, 5) sts at beg of next 2 rows. 102 (110, 115) sts rem.

Sizes 48 (49 ¾, 52, 54 ½)" / 122 (126.5, 132, 138.5) cm ONLY

**Row 1 (RS):** K27, ssk, k1. 1 st dec'd.

**Row 2:** Knit.

Rep Rows 1 and 2 twice more.

Use the sub-header "All Sizes" when specific size instruction is finished. Remove Indenting.

When the only instruction in a row is to Knit or Purl, please spell out the instructions, e.g.: Row 1: Knit

When used before a prepositional phrase, please spell out Knit or Purl. e.g.: Row 1: K4, p3, purl to next marker.

Use an asterisk only at the beginning of a repeated action, e.g.: Row 1: K1, \* p2, k2; rep from \* to last 3 sts, p2, k1. (instead of: Rep from \* to \*).

When a single set of instructions applies to all sizes, but a particular shaping move applies to only some, we use "0". e.g.: beginning with Row 5 (5, 5, 3, 3, 3, 3, 3) of chart, rep increase rnd every 6th rnd 0 (0, 0, 9, 9, 5, 4, 3) times, then every 8th rnd 1 (6, 7, 0, 0, 3, 4, 5) time(s), then every 10th rnd 3 (0, 0, 0, 0, 0, 0, 0) times, incorporating new sts into Chart patt

Use parentheses for multiple sizes or for "by the way" notations. Use square brackets to group a small set of actions to be repeated. e.g.: [K1, p1, C3B, p1, k1] 3 (4,5,6) times.

## **FINISHING**

Finishing Instructions.

### **Finishing Section Header (for trim, neckbands, etc)**

Instructions.

## **BIO**

Short 2-3 sentence bio here.

Ravelry        Your Rav Name

Web            webaddress.com

Instagram    @yourname

(Please remember to include your headshot when sending in files)

## **FOR CHARTS AND SCHEMATICS**

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Design Title  
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you are scanning a hand-drawn schematic, please make sure to send it in a high resolution format.

Schematics should be drawn as a single piece laid flat for seamless designs and as separate flat pieces for seamed designs. Try to make your schematic proportional to the sample size and include as many measurements as possible.